



Media Release

31 August 2010

Pixels Plus gains *Fujifilm PhotoFinisher Accreditation* for offering premium photographic printing

Pixels Plus has been awarded the prestigious *Fujifilm PhotoFinisher Accreditation* which ensures consumers that every photograph is printed to the best of its ability, regardless of whether it has been derived from film or digital media.

Pixels Plus Directors, Alex & Peter Noone are delighted to receive the new Fujifilm Accreditation as it will help consumers identify that the store provides premium photofinishing and a superior service.

“To be represented as a *Fujifilm Accredited PhotoFinisher* store, we are required to meet stringent criteria that will meet the expectations of customers who require a comprehensive and specialist photo printing service,” Mr Noone said.

“Part of the Accreditation criteria requires our store, Pixels Plus, to be equipped with state-of-the-art technology that enables us to provide individual attention to film, slide and digital printing in the form of colour, density & contrast correction for the best quality printing and restoration services from all media.

“Pixels Plus now proudly displays a *Fujifilm Accredited PhotoFinisher* logo so customers can clearly recognise our premium standard of service. Consumers can feel confident knowing they will be guaranteed the best quality prints possible.

“Since consumers are now more often selective about the photos they choose to print from digital cameras and mobile phones, in particular, it is only fitting that they know they have the option to maximise the printing potential of every photograph derived from film or digital media.

“In years to come when our customers are reviewing their old photos, we at Pixels Plus believe there will be a certain comfort for them knowing that their high quality prints were the best possible photographs of those meaningful occasions available at the time and will last for up to 80 years or more, dependent on proper storage, of course,” Alex Noone said.

**Pixels Plus is located at 45 Willoughby road, Crows Nest (Opposite Clarke Street).
Ph: 9437 4247 and email: info@pixelsplus.com.au**

Opening hours are:

**Monday to Friday 9am - 6pm
Saturday 10am - 4:30pm**